Community Service Awards Program

Recognizing MassMutual agents making a difference in their communities

Time and talent
The Community Service Awards (CSA) Program is intended to broaden the base of MassMutual’s philanthropic efforts while encouraging MassMutual general agents and Leaders Conference qualified sales managers, brokerage directors and agents to contribute their personal time and effort to benefit their communities.

Eligibility guidelines
Eligible recipient organizations must operate on a not-for-profit basis and be located in and serve the people of the United States. They must also be certified for tax-exempt status under Section 501(c)(3) of the Internal Revenue Code. Social welfare, mental and physical health, cultural enrichment and educational organizations are examples of the types of organizations that may qualify for this status.

Organizations must be in compliance with our Charitable Giving Nondiscrimination Policy. MassMutual does not provide charitable dollars or volunteer support to nonprofit organizations that discriminate on the basis of any of these factors: age, ancestry, citizenship status, color, disability, gender, gender identity or expression, marital status, national origin, race, religion, sexual orientation, or status as a protected veteran.

Types of non-qualified organizations:
- Churches and religious organizations
- Individuals
- Organizations that are primarily of benefit to an associate or the associate’s family
- 501(c)(8)/(10) fraternal societies (such as Elks or Kiwanis); 501(c)(4)/(5)/(6) political or labor organizations (such as Teamsters or political action committees); and 501(c)(19) veteran groups (such as American Legion and Veterans of Foreign Wars)
- Donor Advised Funds such as Schwab Charitable Fund or Fidelity Charitable Gift Fund

Eligible participants
General agents and Leaders Conference qualified sales managers, brokerage directors and agents are eligible to participate in this program. The following criteria must be met:

- Their volunteer involvement with the non-profit organization must be current and ongoing. A “current” relationship is one in which the activity has taken place within the last 12 months.
- The non-profit organization must verify the level of involvement.
- The mission and scope of the organization must meet MassMutual’s eligibility guidelines for charitable giving.
- Interested field representatives need to apply online with the assistance of the non-profit they volunteer with by the deadline. See link to online application on page 2.

Deadline to apply: March 31
Application & selection process

MassMutual will award a total of $155,000 in grants based on field representatives’ volunteer efforts. One $25,000 Community Service Platinum Award winner and 17 Community Service Gold ($10,000) or Silver ($5,000) Award winners will be selected. A committee consisting of associates from MassMutual’s home office reviews each CSA application. Applicants will be judged on:

• length of involvement with the organization (must be current – over the last 12 months),
• degree of hands-on involvement,
• number of people impacted, and
• demonstrated value of volunteer efforts.

The committee, in its sole discretion, will select the winners. Grants will be made on behalf of the volunteer to the non-profit organization. **CSA applicants will be notified of the status of their applications in June.** The CSA winners will be announced at the annual Leader’s Conference.

To be considered for a grant, please complete the online application illustrating the value of your volunteer efforts and how it has impacted the non-profit organization. The CSA committee will take a holistic view of your involvement and the nature of the impact your activities have had. All attachments and/or supporting materials should be directly related to your volunteer efforts.

Field representatives working with more than one non-profit organization may apply on behalf of their work with only one organization annually. Multiple submissions may be made from an agency as long as the organization and the representative involved are different and they have not been recognized as a CSA winner in the last two calendar years. There is a maximum of one grant per local non-profit organization in a calendar year. An organization that receives a Community Service Award is not eligible for repeat consideration for two calendar years. Field representatives cannot be in a paid position for the organization they are applying on behalf of.

Apply for a Community Service Award online at [https://www.GrantRequest.com/SID_591?SA=SNA&FID=35014](https://www.GrantRequest.com/SID_591?SA=SNA&FID=35014)

Administration

**Specific questions should be directed to:**
Community Service Awards, Community Responsibility
Cindie St. George, 1-800-767-1000 x45031
E-mail: cstgeorge@massmutual.com