

Worksite Easier.

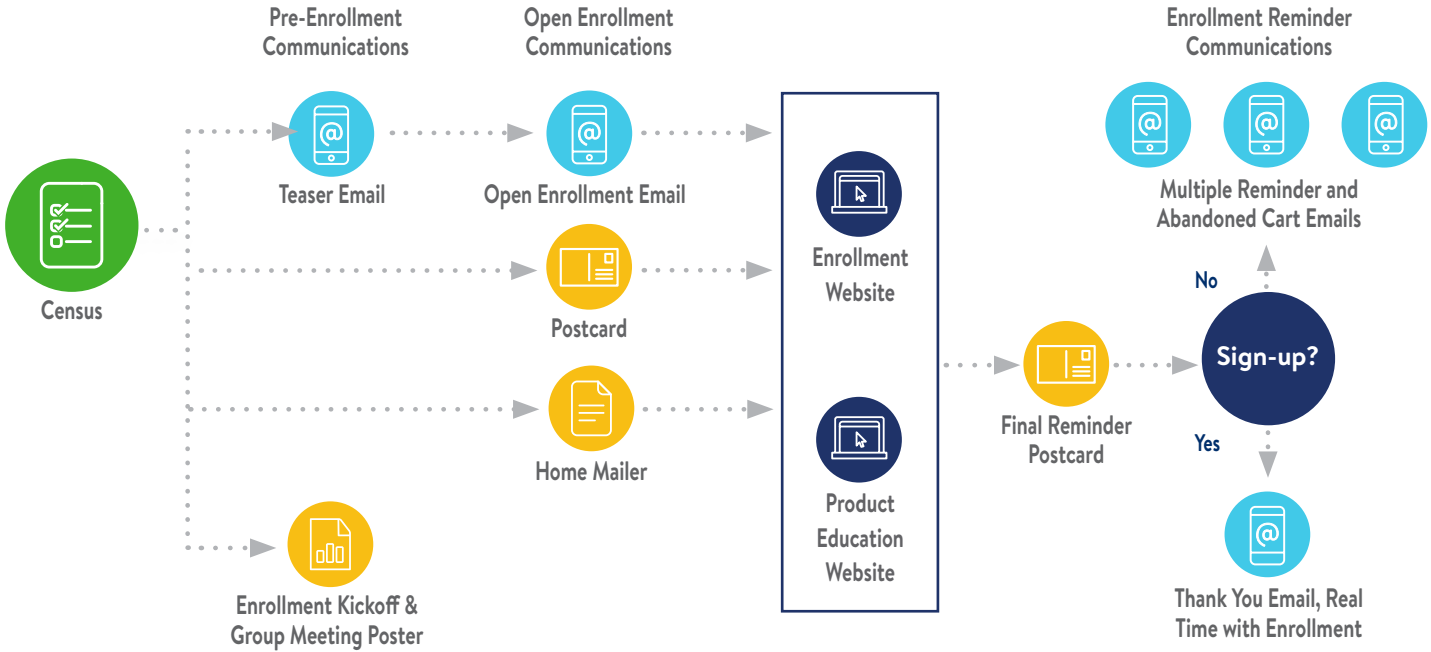
Boost participation with the right enrollment communications strategy

Let us put our experience and passion for service to work for you to help ensure a smooth and successful enrollment. Our team will collaborate with you to deliver a well-executed communication plan that resonates with employees and drives them to make informed decisions about their offer.

BEST PRACTICES

- Engage with client early in process to create a strategy with agreed-upon goals
- Develop communication plan for the different employee segments with targeted messaging and tactics
- Leverage a census file to optimize outcomes – personal communications with better conversion
- Customize communication materials with company name and logo

COMMUNICATIONS SUPPORT MODEL



MULTI-CHANNEL EMPLOYEE ENROLLMENT SUPPORT MATERIALS



Web Banner



Spanish Materials



Product Brochures and Flyers



Benefit Meetings Presentations



Product Videos

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