

WHAT IS THE SIGN OF A GOOD DECISION?<sup>SM</sup>

It's the joy of finding your true calling in life  
and the freedom to pursue it.



We'll help you get there.<sup>®</sup>

**We know your business isn't just some job; it's your passion.** There's a lot at stake, and that's why MassMutual is committed to serving the small business community and its needs. As a mutual company owned by our policyholders,<sup>1</sup> we make our clients a top priority. That's why our financial professionals listen to small businesses, learning how to confront their challenges, so owners can focus on the reasons they got started. It's the kind of relationship you can expect. And because we're a company with some of the highest financial strength ratings of any company in any industry,<sup>2</sup> you know it's a relationship that will last. Come to know the freedom of a good decision.

**To learn more, contact your advisor or visit [MassMutual.com](http://MassMutual.com)**

BUSINESS SUCCESSION PLANNING + KEY EMPLOYEE RETENTION AND EXECUTIVE BENEFITS PRODUCTS + RETIREMENT 401(K) PLAN SERVICES

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