

Making a difference

Recognizing MassMutual agents making a difference in their communities

Time and talent

The Community Service Awards (CSA) Program is intended to broaden the base of MassMutual's philanthropic efforts while encouraging MassMutual General Agents and Leaders Conference qualified agents and sales managers to contribute their personal time and effort to benefit their community.

Eligibility guidelines

Only certain qualified non-profit organizations and educational institutions with tax-exempt status granted under Internal Revenue Code Section 501(c)(3) are eligible to receive program funds. Social welfare, mental and physical health, cultural enrichment and educational organizations are examples of the types of organizations that may qualify for this status.

Types of non-qualified applicants:

- Religious organizations
- Political organizations
- Individuals
- Organizations that are primarily of benefit to an associate or the associate's family
- Organizations that promote a hobby or athletics
- Fraternal societies, labor organizations and veteran groups

Eligible participants

General agents, agents and sales managers qualified for the most recent Leaders Conference are eligible to participate in this program. The following criteria must be met:

- Their volunteer involvement with the non-profit agency must be current and ongoing. A "current" relationship is one in which the activity has taken place within the last 12 months.
- The non-profit agency must verify the level of involvement.
- The mission and scope of the agency must meet MassMutual's eligibility guidelines for charitable giving.

Application & selection process

A committee consisting of representatives from the Career Agency System and Community Responsibility reviews each application. Applicants will be judged on the level of agent/agency participation, length of involvement with the organization and degree of hands on involvement. Additional weight will be given to applications that support MassMutual's giving priorities.

The committee, at its discretion, selects the winners and grants are made in the volunteer's name to the non-profit agency. Starting in 2010 one \$25,000 Community Service Award of the Year will be awarded based on a volunteer's exceptional and outstanding commitment/efforts as well as 10, \$10,000 grants. A total of \$125,000 in grants will be awarded each year.

Volunteers working with more than one non-profit agency may apply for more than one grant. There is a maximum of one grant per local non-profit agency in a given calendar year.

Administration

Specific questions should be directed to:

Community Service Awards
Community Responsibility
Robin Rose
Extension 24888
E-mail: rose@massmutual.com

Apply for a Community Service Award online at https://www.grantrequest.com/SID_591/?SA=SNA&FID=35004. An application must be submitted by March 30th for the calendar year.

Important Application Access Information:

We strongly suggest that a non-profit contact assist with the completion of the online application.

The non-profit's Tax ID will be needed to access the application form.

If you need to save and complete later you will be asked to register and enter an e-mail address and create a password.

Make sure to write down the e-mail and password you enter.

An e-mail message will be sent to that e-mail address with a link informing how to get back into the application you started so it can be completed and submitted.

