

Profile

- Tradition of service
- Helping to protect a family and small business
- MassMutual Life Insurance



Mr. and Mrs. Bunting

Meet the Buntings

“MassMutual has been a key ingredient in my life. The tradition my financial professional brings is very beneficial to us. He understands what my father wanted to accomplish when strategies were put in place forty years ago.”

MassMutual Customer VoicesSM real people, real solutions

As a second generation business owner, Bob Bunting learned at a very young age the important role insurance played in securing the family’s future and the continuity of the family business. “My father would talk about insurance at the kitchen table,” recalls Bob. “Its value became second nature to me,” he adds.

The importance of insurance was so ingrained in him that Bob bought his first life insurance policy when he was only 17 years.

Over the course of his life, his insurance served different purposes for him. As his children, now ages 29 and 23, were growing, he viewed his insurance as a back-up because of the policy’s cash value. When his father died in 1994, his financial professional sat down with Bob and his mother and outlined how the business could continue. They put insurance in place to protect the business from any bumps in the road. Later, when Bob’s mother passed away, the benefits from her life insurance policy were used to pay off tax liabilities.

The value Bob's father put on insurance protection was shaped by a special relationship he formed with a financial professional named Ken Murphy. Murphy and Bunting shared not only a love for golf, but a passion for their vocations. They both raised sons who would eventually take over their businesses.

"Bob's father Walter and my father met over golf in the 1960's. Their business relationships stemmed from a personal one. Walter became not only a good friend, but a very good client of my fathers," explains Pat Murphy.

"MassMutual has always meant more to me than a name on the bill," explains Bob. "MassMutual is Pat Murphy and before Pat it was Ken Murphy. Doing business with the Murphy's and MassMutual was a good decision, and will continue to be a good decision," he adds.

“My father and I have known the Buntings for a long time and we are happy to know that their MassMutual life insurance has performed exactly as it's supposed to.”



**– Patrick L. Murphy
CFP, CHFC, CLU, LUTCF**

Patrick L. Murphy is an insurance representative of Massachusetts Mutual Life Insurance Company (MassMutual). He is licensed to offer insurance products and services in AZ, CA (OE# 48690), CO, CT, DC, FL, GA, IA, IL, IN, KS, MI, MN, MO, NJ, NV, NY, OH, TN, TX, VA, WA and WI. He cannot communicate with, nor respond to, requests from users who reside in jurisdictions where he is not licensed to conduct insurance business.

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